



Western Springs Business Association
P.O. Box 172
Western Springs, IL 60558
www.westernspringsbusiness.com

MISSION

To promote and grow member businesses
through community and collaboration

GUIDING PRINCIPLES

-  Provide leadership as the voice of the business community, advocating for pro-business initiatives and local government affairs.
-  Create opportunities for member businesses to grow their business, to connect with the community and to learn from each other by sharing knowledge and experience.
-  Utilize technology to promote Western Springs businesses and to encourage collaboration among members.
-  Encourage broader membership involvement with community events.

2020 WSBA Membership Information



To support the Western Springs Business Association as a member, please select one of the options at right:

Membership Renewal Deadline:
April 30, 2020

1 Basic Membership

WSBA Basic Membership (\$100) includes the following benefits:

- Networking and learning events
- Community celebrations and scholarships, including Gathering on the Green, Fall Festival and Winter Wonderland

2 VIP Membership

Along with Basic Membership benefits, VIP Memberships will be listed as VIP Members on the WSBA website and displayed as VIP Members at all WSBA events.

- Silver Membership - \$500
- Gold Membership - \$1,000

WSBA Sponsorship Opportunities

In addition to one of the membership choices above, every member has an opportunity to enhance their membership by becoming a sponsor of WSBA events held on the Tower Green. Sponsorships are on a first come first served basis. For faster sign up, visit our website at www.westernspringsbusiness.com.

Gathering on the Green — Saturday, June 6, 2020

2:00pm - 10:00pm

A signature event in Western Springs, Gathering on the Green is a fun-filled evening of live music, entertainment and activities for kids. Local food and restaurant booths have food and drink available for purchase. Many of our association's businesses and local organizations set up displays, give away promotional items and have demonstrations.

Headline Sponsor (3) \$1,000 – Your Company logo featured largest on marketing materials, announcements & event map, banner with your name/logo, eNewsletter feature, WSBA Tower Topics half page insert, annual membership fee waived (\$100)

Band Sponsor (4) \$500 – Logo on Main Stage Banner

Beer Garden Sponsor \$1,000 – Logo printed on beverage cups

Map Sponsor (2) \$250 – Logo featured on map handout

Activity Sponsors – Sign with your logo at activity, your logo next to activity on map

- Mega Slide (2) \$750
- Rock Climbing Wall (2) \$750
- Pony Rides \$550
- Laser Tag \$500
- Petting Zoo \$450
- Airbrush Tattoos \$400
- Balloon Artist \$400
- Pop-a-Shot \$350
- Bounce House (2) \$300
- Yard Games Sponsor \$250

Food Sales Table \$250

Includes 10 hours of potential food sales

- 12' x 12' Area - \$175
- 12' x 20' Area - \$250

Promotional Table \$100

Showcase your business (no sales)

Fall Festival — Saturday, October 3, 2020

4:00pm - 9:00pm

This family friendly event features hayrides, storytelling, crafts, face painting, a petting zoo, live entertainment and a pumpkin decorating contest. Food, craft beers and wine are available for purchase from local restaurants.

Headline Sponsor (3) \$750 – Your Company logo featured largest on marketing materials & announcements, banner with your name/logo, eNewsletter feature, WSBA Tower Topics half page insert, annual membership fee waived (\$100)

Band Sponsor (4) \$250 – Logo on Main Stage Banner

Beer Garden Sponsor \$750 – Logo printed on beverage cups

Activity Sponsors – Sign with your logo at activity: • Petting Zoo \$450 • Face Painting \$375

Winter Wonderland — Saturday, December 5, 2020

2:00pm - 7:00pm

Kickoff the holiday season at this event featuring kids activities and photos with Santa.

Headline Sponsor \$750 – Your Company logo featured largest on marketing materials & announcements, banner with your name/logo, eNewsletter feature, WSBA Tower Topics half page insert, annual membership fee waived (\$100)

Activity Sponsors – Sign with your logo at activity

- Petting Zoo \$450
- Santa Sponsor (2) \$400
- Santa Photographer (2) \$550
- Christmas Tree Sponsor (3) \$500

Santa House available to rent during the holiday season!

Email whizba@westernspringsbusiness.com for more information and available dates.

Sponsor WSBA Member Meeting (4) – \$250

Logo on event emails; business announcement/introduction during member meeting