



Western Springs Business Association  
P.O. Box 172  
Western Springs, IL 60558  
[www.westernspringsbusiness.com](http://www.westernspringsbusiness.com)

## MISSION

To promote and grow member businesses  
through community and collaboration

### GUIDING PRINCIPLES

-  Provide leadership as the voice of the business community, advocating for pro-business initiatives and local government affairs.
-  Create opportunities for member businesses to grow their business, to connect with the community and to learn from each other by sharing knowledge and experience.
-  Utilize technology to promote Western Springs businesses and to encourage collaboration among members.
-  Encourage broader membership involvement with community events.

# 2021 WSBA Membership Information



To support the Western Springs Business Association as a member, please select one of the options at right:

Membership Renewal Deadline:  
**April 30, 2021**

## 1 Basic Membership

WSBA Basic Membership (\$100) includes the following benefits:

- Network and learn at member events
- Support community celebrations including Fall Gathering and Winter Wonderland
- Feature your news and promotions in monthly newsletters
- Receive a WSBA member decal
- Have your message amplified with social media shares

## 2 VIP Membership

Along with Basic Membership benefits, VIP Memberships will be listed as VIP Members on the WSBA website and displayed as VIP Members at all WSBA events.

- Silver Membership - \$500
- Gold Membership - \$1,000

## WSBA Sponsorship Opportunities

In addition to one of the membership choices above, every member has an opportunity to enhance their membership by becoming a sponsor of WSBA events held on the Tower Green. Sponsorships are on a first come first served basis. For faster sign up, visit our website at [www.westernspringsbusiness.com](http://www.westernspringsbusiness.com).

### Fall Gathering on the Green — September 2021 (date TBD)

4:00pm - 10:00pm

This signature event in Western Springs has been moved to the Fall! Let's kick-off the school year with a fun-filled day and evening of live music, food, entertainment and activities for the kids. Local restaurants will have food and drink available for purchase and many businesses and organizations will setup displays, give away promotional items and have demonstrations.

**Headline Sponsor (3) \$1,000** – Your Company logo featured largest on marketing materials, announcements & event map, banner with your name/logo, eNewsletter feature, WSBA Tower Topics half page insert, annual membership fee waived (\$100)

**Beer Garden Sponsor \$1,000** – Logo printed on beverage cups

**Band Sponsor (4) \$500** – Logo on Main Stage Banner

**Map Sponsor (2) \$250** – Logo featured on map handout

**Activity Sponsors** – Sign with your logo at activity, your logo next to activity on map

- Mega Slide (2) \$750
- Rock Climbing Wall (2) \$750
- Pony Rides \$550
- Petting Zoo \$550
- Laser Tag \$500
- Airbrush Tattoos \$450
- Balloon Artist \$400
- Yard Games Sponsor \$300

#### Food Sales Table

Includes 6 hours of potential food sales

- 12' x 12' Area - \$175
- 12' x 20' Area - \$250

#### Promotional Table \$100

Showcase your business (no sales)

## Winter Wonderland and Photos with Santa

Western Springs kicks off the holiday season by welcoming Santa's Arrival on a Firetruck, cheering the lighting of the Village Tree, and posing for Photos with Santa.

**Winter Wonderland Headline Sponsor \$750** – Your Company logo featured largest on marketing materials & announcements, banner with your name/logo, eNewsletter feature, WSBA Tower Topics half page insert, annual membership fee waived (\$100)

### Sponsor Photos with Santa \$500

- Sign with your logo
- Promotional table

Choose one of the following days to sponsor these popular photo opportunities:

Saturday	Sunday	Saturday	Sunday
December 4, 2021	December 5, 2021	December 11, 2021	December 12, 2021
12:00 – 5:00 pm	12:00 – 5:00 pm	12:00 – 5:00 pm	12:00 – 5:00 pm

## Sponsor WSBA Member Meeting (4) – \$250

- Logo on all event marketing materials
- Business announcement / introduction during member meeting
- Designated eNewsletter feature