

WINTER WONDERLAND

& PHOTOS WITH SANTA
SATURDAY, DECEMBER 2ND | 12:00 - 5:00PM



Western Springs kicks off the holiday season by welcoming Santa's arrival on a firetruck, lighting of the Village tree, and posing for photos with Santa.

Headline Sponsor (2) \$750 – Your company logo featured largest on marketing materials, announcements and banner, eNewsletter feature, WSBA Tower Topics half page insert, annual membership fee waived (\$100)

Petting Zoo Sponsor \$550 – Sign with your logo at activity

Hot Chocolate Stand Sponsor (2) \$500 – Logo on signage at Hot Chocolate stand and on beverage cups

Sponsor Photos with Santa (4) \$500

- Sign with your logo
- Promotional table

Choose one of the following days to sponsor these popular photo opportunities;
December 2nd | December 3rd | December 9th | December 10th

SPONSOR A WSBA
MEMBER
MEETING

Member Meeting (4) \$250

- Logo on all event marketing materials
- Business announcement / introduction during member meeting



Western Springs Business Association
P.O. Box 172
Western Springs, IL 60558
www.westernspringsbusiness.com



2023 Membership Renewal





To support the Western Springs Business Association as a member, please select one of the options:

1 Basic Membership

The WSBA Basic Membership (\$100) includes the following benefits:

- Network and learn at member events
- Support community celebrations including Gathering on the Green, Fall Festival & Winter Wonderland
- Feature your news & promotions in monthly newsletters
- Receive a WSBA member window decal
- Access to free Shred Day in May

2 VIP Membership

Along with the Basic Membership benefits, VIP memberships will be listed as VIP on the WSBA website and displayed as VIP members at all WSBA events.

Silver Membership - \$500

Gold Membership - \$1,000

2023

SPONSORSHIP OPPORTUNITIES

In addition to one of the membership choices above, every member has the opportunity to enhance their membership by becoming a sponsor of WSBA events held at the Tower Green. Sponsorships are on a first come first served basis.

For faster sign-up, visit our website at www.westernspringsbusiness.com

GATHERING ON THE GREEN

FRIDAY, JUNE 16TH | 4:00 - 10:00PM



Let's kick-off the summer with a fun filled day and evening of live music, food, entertainment and activities for the kids. Local restaurants and food trucks will have food available for purchase and many businesses and organizations will setup tables with promotional items and displays.

Headline Sponsor (3) \$1,000 – Your company logo featured largest on marketing materials, announcements and banner, eNewsletter feature, WSBA Tower Topics half page insert and annual membership fee waived (\$100).

Beer Garden Sponsor \$1,000 – Logo printed on beverage cups and marketing materials. Annual membership fee waived (\$100).

Band Sponsor (4) \$500 – Logo on main stage banner and marketing materials.

Activity Sponsors – Yard sign with your logo at activity and on event activity map.

- **Mega Slide (2)** \$750
- **Rock Climbing Wall (2)** \$750
- **Pony Rides** \$550
- **Petting Zoo** \$550
- **Laser Tag** \$500
- **Pop-a-shot** \$500

- **Airbrush Tattoos** \$450
- **Balloon Artist** \$400
- **Face Painting** \$400
- **Bounce House (2)** \$350
- **Map Sponsor (2)** \$250
- **Wristband Sponsor** \$250

Food Sales Table \$175

- 6 hours of potential food sales

Promotional Table \$100

- Showcase your business (no sales)

JAMMIN' IN JULY

WEDNESDAY, JULY 12TH, 19TH & 26TH | 5:00 - 9:00PM



Over 3 consecutive Wednesdays in July, the WSBA offers free concerts at the Tower Green and will feature rock, country, tribute bands and more. Be sure to bring a blanket, lawn chairs and dine al fresco while listening to your favorite tunes.

Series Sponsor \$3,000 – Your company logo featured largest on marketing materials, announcements and banner for all three Jammin' in July Events. Also, includes, eNewsletter feature, WSBA Tower Topics half page insert and annual membership fee waived (\$100)

Headline Sponsor (2) \$600 – Your company logo featured largest on marketing materials, announcements and banner for event date.

Beer Garden Sponsor \$750 – Logo printed on beverage cups and marketing materials. Annual membership fee waived (\$100)



FALL FESTIVAL

FRIDAY, SEPTEMBER 22ND | 4:00 - 9:00PM

This family friendly event features hayrides, storytelling, crafts, face painting, a petting zoo, live entertainment and a pumpkin decorating contest.

Headline Sponsor (3) \$750 – Your company logo featured largest on marketing materials, announcements, and banner, eNewsletter feature, WSBA Tower Topics half page insert, annual membership fee waived (\$100)

Beer Garden Sponsor \$750 – Logo printed on beverage cups and marketing materials. Annual membership fee waived (\$100)

Band Sponsor (4) \$500 – Logo on main stage banner and marketing materials

Activity Sponsors – Sign with your logo at activity:

- **Petting Zoo** \$550
- **Face Painting** \$400
- **Balloon Artist** \$400
- **Maze** \$300

MORE SPONSORSHIP OPPORTUNITIES

