



WINTER WONDERLAND

& PHOTOS WITH SANTA

SATURDAY, DECEMBER 6TH | 12:00 – 5:00PM

Western Springs kicks off the holiday season by welcoming Santa's arrival on a firetruck, lighting of the Village tree, and posing for photos with Santa.

Headline Sponsor (2) \$1,500 – Your company logo featured largest on marketing materials, announcements and banner, eNewsletter feature, WSBA Tower Topics half page insert, annual membership fee waived (\$150)

Ice Sculptures Sponsor \$750 – Your company logo featured on marketing materials, announcements and banner, eNewsletter feature, and annual membership fee waived (\$150)

Petting Zoo Sponsor \$500 – Sign with your logo at activity

Hot Chocolate Stand Sponsor (2) \$500 – Logo on signage at Hot Chocolate stand

Sponsor Photos with Santa (4) \$500

- Sign with your logo
- Promotional table

Choose one of the following days to sponsor these popular photo opportunities;

Saturday, November 29th | Sunday, November 30th | Saturday, December 6th | Sunday, December 7th

SPONSOR A WSBA

NETWORKING EVENT

Networking Event (4) \$250

- Logo on all event marketing materials
- Business announcement / introduction during networking event



Western Springs Business Association

P.O. Box 172

Western Springs, IL 60558

www.westernspringsbusiness.com



2025 Membership Renewal



1 Basic Membership

The WSBA Basic Membership (\$150) includes the following benefits:

- Network and learn at member events
- Support community celebrations including Gathering on the Green, Jammin' in July, and Winter Wonderland
- \$10 Whizbucks
- Feature your news & promotions in monthly newsletters
- Receive a WSBA member poster

2 VIP Membership

Along with the Basic Membership benefits, VIP memberships will be listed as VIP on the WSBA website and displayed as VIP members at all WSBA events.

Silver Membership - \$500 Gold Membership - \$1,000

2025

SPONSORSHIP OPPORTUNITIES

In addition to one of the membership choices above, every member has the opportunity to enhance their membership by becoming a sponsor of WSBA events held at the Tower Green. Sponsorships are on a first come first served basis.

For faster sign-up, visit our website at www.westernspringsbusiness.com

GATHERING ON THE GREEN

FRIDAY, JUNE 27TH | 4:00 – 10:00PM



Let's kick-off the summer with a fun filled day and evening of live music, food, entertainment and activities for the kids. Local restaurants and food trucks will have food available for purchase and many businesses and organizations will setup tables with promotional items and displays.

Headline Sponsor (3) \$1,500 – Your company logo featured largest on marketing materials, announcements and banner, eNewsletter feature, WSBA Tower Topics half page insert and annual membership fee waived (\$150).

Beer Garden Sponsor \$1,000 – Logo printed on beverage cups and marketing materials. Annual membership fee waived (\$150).

Band Sponsor (4) \$750 – Logo on main stage banner and marketing material, and annual membership fee waived (\$150)

Activity Sponsors – Yard sign with your logo at activity and on event activity map.

- Mega Slide (2) \$750
- Pony Rides \$500
- Petting Zoo \$500
- Laser Tag \$500
- Airbrush Tattoos \$500
- Balloon Artist \$500
- Face Painting \$500
- Bounce House (2) \$500
- Wristband Sponsor \$300
- Map Sponsor (2) \$300

Food Sales Table \$250

- 6 hours of potential food sales

Promotional Table \$200

- Showcase your business (no sales)

JAMMIN' IN JULY

WEDNESDAY, JULY 9TH, 16TH, 23RD & 30TH | 4:30 – 9:00PM



Over 4 consecutive Wednesdays in July, the WSBA offers free concerts at the Tower Green and will feature rock, country, tribute bands and more. Be sure to bring a blanket, lawn chairs and dine al fresco while listening to your favorite tunes.

Series Sponsor \$3,000 – Your company logo featured largest on marketing materials, announcements and banner for all three Jammin' in July Events. Also, includes, eNewsletter feature, WSBA Tower Topics half page insert and annual membership fee waived (\$150)

Beer Garden Sponsor (4) \$1,000 – Logo printed on beverage cups and marketing materials. Annual membership fee waived (\$150)

Band Sponsor (8) \$750 – Your company logo featured largest on marketing materials, announcements and banner for event date, and annual membership fee waived (\$150)



HARVEST FEST

SEPTEMBER 5TH & 6TH

Harvest Fest is a collaboration between WSBA and the Western Springs Park District. There will be sport clinics, inflatables, games, balloon artists, face painters, and more! There's also going to be food trucks, a beer & wine tent, live music, and even FIREWORKS!

Fireworks Show Sponsor (4) \$2,500 – Your company logo featured largest on marketing materials, announcements and banner, eNewsletter feature, Tower Topics half page ad, and annual membership fee waived (\$150)

Beer & Wine Tent Sponsor (4) \$1,000 – Your company logo featured on marketing materials, announcements and banner, eNewsletter feature, and annual membership fee waived (\$150)

Live Music Sponsor (4) \$1,000 – Your company logo featured on marketing materials, announcements and banner, eNewsletter feature, and annual membership fee waived (\$150)

Reptile & Bug Show Sponsor \$750 – Your company logo featured on marketing materials, announcements and banner, eNewsletter feature, and annual membership fee waived (\$150)

Remote Car Racing Sponsor \$750 – Your company logo featured on marketing materials, announcements and banner, eNewsletter feature, and annual membership fee waived (\$150)

Activity Sponsors – Your company logo featured on marketing materials, announcements and banner, eNewsletter feature

- Face Painter \$500
- Balloon Artist \$500
- Speed Pitch \$500
- Basketball Shoot \$500
- Obstacle Course \$500
- Baseball Sports Clinic \$250
- Basketball Sports Clinic \$250

MORE
SPONSORSHIP
OPPORTUNITIES

